AVAILABILITY

FREELANCERS

Freelancers often juggle multiple clients and projects simultaneously, making their availability unpredictable. This can result in delays, especially during peak workloads or personal commitments.

VS

VDGD
by VRD

VDGD

With a VDGD, you have guaranteed availability. The designer is dedicated solely to your projects during the 9-hour working period of the subscription, ensuring consistent and uninterrupted service.

COMMUNICATION

FREELANCERS

Communication with freelancers can sometimes be challenging due to time zone differences, language barriers, or lack of a structured communication channel. Misunderstandings can lead to revisions and delays.

VS

VDGD

VDGD

VDGD services include a well-structured communication process. Project managers serve as a bridge between you and the designer, ensuring clarity, timely updates, and smooth collaboration while overseeing the entire project.

03
EXPERTISE

FREELANCERS

A freelancer's expertise may be limited to specific areas. For specialized tasks outside their expertise, you might need to hire additional freelancers, increasing costs and management complexity.

VS

VDGD by VRD

VDGD

VDGD services provide a vast scope of work, covering almost everything related to graphic design. Your dedicated designer, equipped with diverse expertise, ensures that every aspect of your project is handled seamlessly and with excellence.

04
ACCOUNTABILITY

FREELANCERS

Freelancers operate independently, and their accountability depends largely on their personal work ethic. If they fail to deliver or disappear mid-project, it can leave you in a lurch.

VS

VDGD
by VRD

VDGD

VDGD services are professionally managed with complete transparency. The designers operate within an organized system, ensuring consistent accountability and the delivery of high-quality work.

RELIABILITY

FREELANCERS

Freelancers can become unavailable due to personal reasons, leading to disruptions in your project time line. Finding a replacement at short notice can be stressful and costly.

VS

VDGD
by VRD

VDGD

VDGD services ensure reliability with a design resource replacement facility. Additionally, if unforeseen circumstances arise, substitute designers are ready to step in seamlessly, ensuring your projects remain on track without any disruptions.

COST EFFICIENCY

FREELANCERS

Freelancers might appear cost-effective initially, but hidden costs like project overruns, revisions, and hiring multiple freelancers for different skills can quickly add up.

VS

VDGD
by VRD

VDGD

With VDGD, you pay a fixed monthly subscription fee. There are no hidden charges, and the value delivered often outweighs the cost, making it a cost-effective solution.

INTEGRATION

FREELANCERS

Freelancers typically work independently and might not integrate well into your existing team or workflow. This can cause delays in project execution.

VS

VDGD *by VRD*

VDGD

The VDGD service operates on VDOC technology, functioning as an extension of your team. It integrates seamlessly with your processes and culture, ensuring a smooth workflow that aligns perfectly with your business.

SCALABILITY

FREELANCERS

Scaling up with freelancers can be tricky. Hiring additional freelancers or managing multiple independent contributors increases complexity and workload.

VS

VDGD
by VRD

VDGD

VDGD services are built to scale. Need more designers? Simply adjust your subscription. This flexibility ensures you can handle growing workloads without extra management overhead.

QUALITY

FREELANCERS

Quality can vary widely among freelancers. The same freelancer may not always maintain consistent standards, especially when balancing multiple clients.

VS

VDGD
by VRD

VDGD

VDGD services prioritize quality assurance. Designers follow standardized processes and receive regular feedback to ensure consistent, high-quality deliverables while adhering to brand guidelines.

10

SECURITY

FREELANCERS

When working with freelancers, sensitive business data or proprietary designs might be at risk. Freelancers often lack secure systems or formal agreements, increasing the chances of intellectual property breaches.

VS

VDGD

VDGD services prioritize security. They operate under strict confidentiality agreements (NDAs) and use secure platforms to handle your data and designs, ensuring your business information is always protected.

TO KNOW MORE
ABOUT VDGD

Click Here